

VOLUME 9 | SEP 21 - OCT 21

BRENLO

CUSTOM WOOD MOULDINGS & DOORS

INSIDE

EVERYTHING ABOUT

SUSTAINABLE
WOOD

Times

Website updates

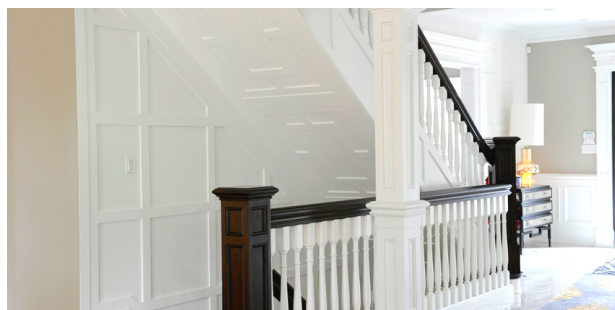
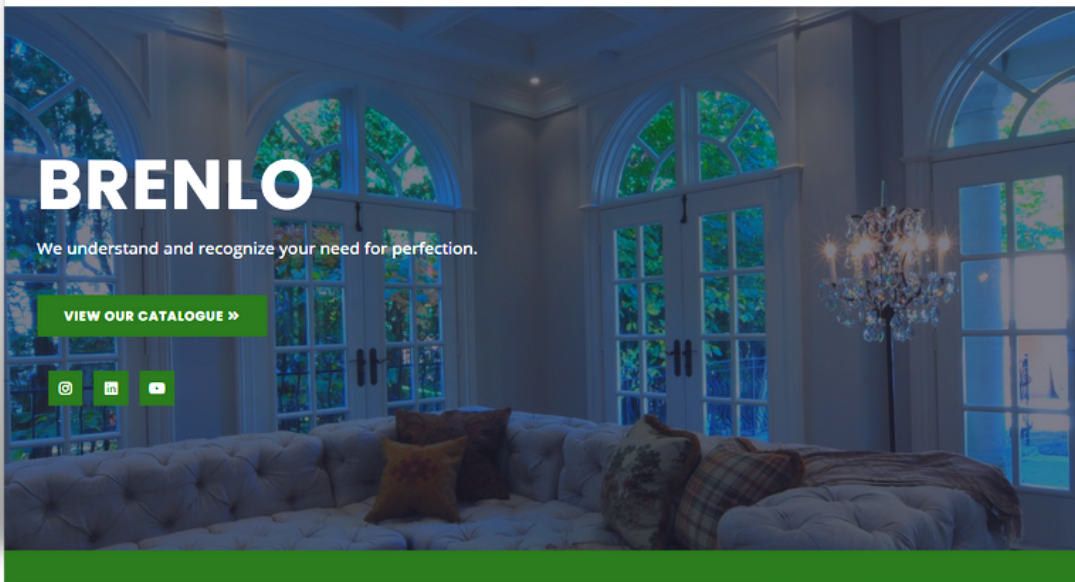
Catalogue

Gallery

Media

Showroom updates

And more!



Sustainable Wood

Everything You Should Know About Sustainable Wood

We must endure ecological balance and strive to sustain the diverse ecosystem of our planet. **Sustainable Lumbering** is a practice, wherein trees are harvested responsibly without harming the natural aesthetics including native flora and fauna. Sustainable wood is garnered from well-managed forests that are continuously replenished; reversing the adverse effects.

Illegal Logging – Restricted and Endangered Wood Species

Only a few people ponder over the origin of wood used in their furniture, doors or floors. Globally, 15 to 30 percent of timber is taken illegally. (Source: <https://theconversation.com>)



Global timber trafficking destructively impacts in the following ways:

1. **Destruction** of endangered wood species, subsequently harming the natural habitat.
2. Stripping off the **economic livelihood** of communities depended on these forests.
3. **Financial loss** due to untracked smuggling of species abroad. According to Interpol, this alarmingly high illegal timber trade is worth US\$50 billion to \$150 billion annually. (Source: <https://theconversation.com>)

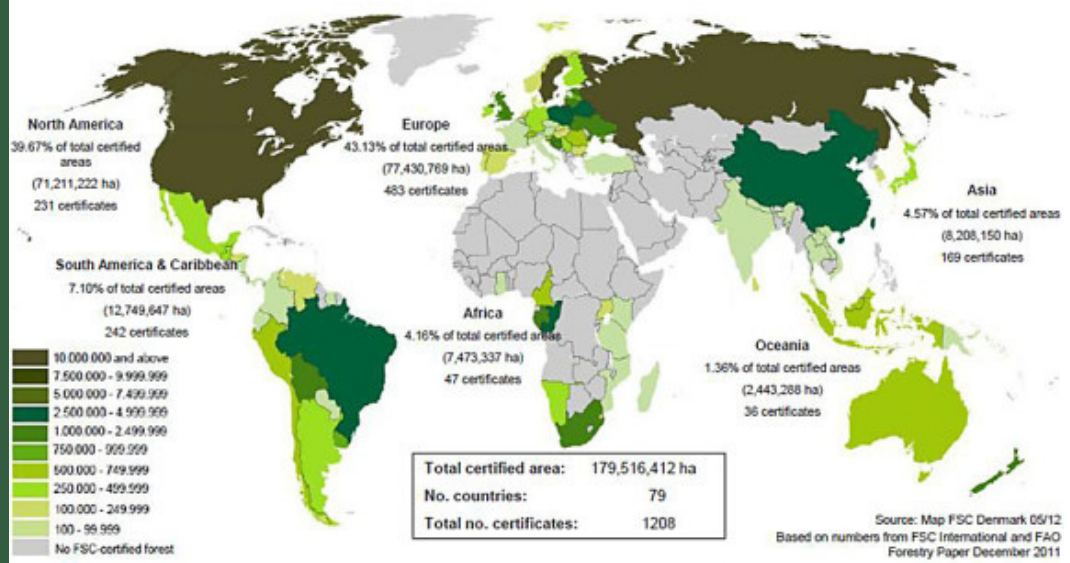
Finding Sustainable Wood

A few companies, such as Brenlo Ltd abide by rules laid by the most prominent Forest Stewardship Council (FSC), a non-profit organization. They have an internationally recognized robust certification system that ensures the use of sustainable woods.



Look for this logo

Global FSC certified forest area: by region



4 Popular Sustainable Hardwood

1. American Poplar – White Wood
2. Cherry

Click to Read Full Story



Brenlo Family

Featured Employee - Ali Khan



Ali Khan has been working as a supervisor with Brenlo for incredible 24 years! He started his journey as a general laborer, sorting lumber, eventually becoming a lead hand at the warehouse taking care of ripping and scheduling. Today he is managing lumber purchase, rip saw, and scheduling, while also getting trained in quoting.

Fun Fact: Besides work, Ali interestingly enjoys cooking and is a lead chef often volunteering in community services.

We are proud to have him associated with us for more than two decades and congratulate him on this amazing journey.

Featured Employees - Sundar Gajadhar



Sundar Gajadhar has been working with Brenlo as a Transfer Shipper and is contributing to his role for over 23 years. He started with taping, sticking, and cleaning at the shipping warehouse, moving to handle POs' data entry. Today he manages the shipping department and everything that goes out goes through him.

Fun Fact: Sunder is a huge Cricket fan who loves to play and watch matches during his leisure hours.

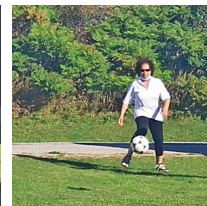
We are proud to have him in our Brenlo family for more than two decades and applaud him for his achievements.

Soccer Tournament

Team Building

CSR Initiative

An equal fraction of winning prize was matched by Brenlo and donated to Charity.



COMING
UP
NEXT

CUSTOMER SERVICE WEEK > 4TH-8TH OCT 21



FOLLOW US

FOLLOW US ON
INSTAGRAM
(**brenlo_ltd**) TO KNOW
ABOUT EXCITING
**OFFERS AND
PROMOTIONS!**



INSTA STORIES GONE VIRAL > **brenlo_ltd**

Help us pick our new
catalogue cover!

BRENLO

CUSTOM WOOD MOULDINGS & DOORS

PINK!

OR

BRENLO

CUSTOM WOOD MOULDINGS & DOORS

YELLOW!



Stay Tuned!

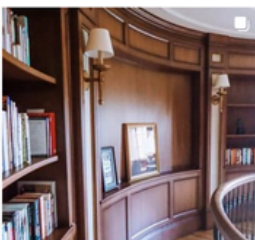
Salone del Mobile.Milano

05_10.09.2021

Brand new dates for kick-starting design

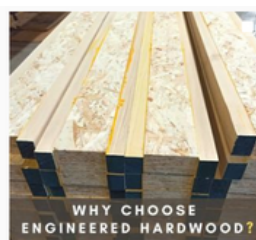
FOR SOME OF THE
MOST INSPIRING
DESIGNS OF 2021

Credit : <https://www.salonemilano>

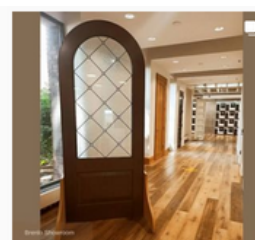


“
Design creates culture.
Culture shapes values.
Values determine the
future.”

ROBERT L. PETERS,
DESIGNER & AUTHOR



WHY CHOOSE
ENGINEERED HARDWOOD?



STAY CONNECTED



PROVIDE YOUR CELL
NUMBER ON YOUR NEXT
PURCHASE TO BE ELIGIBLE
FOR SMS ORDER AND
DELIVERY CONFIRMATIONS

Hours of Operation

7.30am - 4.30pm - Monday to Friday

Showroom

65 Worcester Rd, Etobicoke, ON M9W 5N7

Open to Public - Proper PPE will be required upon entering the building

Next Day Delivery

Available to orders over \$350

Any material under \$350 will need to be picked up or arranged through a delivery service TOOLBX <https://www.toolbx.com>

Order desk & Pick up

Same-day pick-up is now available.

Reach us

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